

「實踐 CTV 在印刷生產」分享會 CTV (Colour Tone Value) in Practice

- 日期 Date : 2025 / 4 / 29 (星期二 Tuesday)
- 時間 Time : 2:15pm – 3:15pm
- 地點 Venue : 亞洲國際博覽館 6 號展館 The STAGE, Hall 6, AsiaWorld-Expo (AWE)
- 語言 Language : 粵語 及 普通話 (現場附設英語即時傳譯服務)
Cantonese & Putonghua (Simultaneous Interpretation in English will be provided.)
- 備註 Remarks : 免費入座。座位有限，先到先得。只供 18 歲或以上之業內人士進場。
請已登記人士於活動開始前 15 分鐘到達場地，將獲安排優先入座，此後主辦機構有權因應現場情況安排未登記人士入座。
Free admission. Seats are granted on a first-come-first-served basis. For trade visitors only. Persons under 18 will not be admitted.
Registered persons will be given priority in seating. Please arrive at the venue 15 minutes before the event starts. After that, the Organizer reserves the right to assign seats to unregistered persons based on on-site conditions.

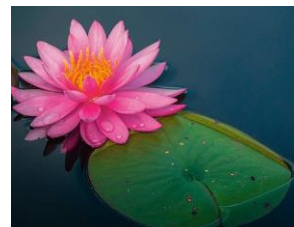
*主辦機構保留任何更改之權利而不作另行通告。The Organizer reserves the right to make any changes without prior notice.

簡介 Introduction:

香港印刷業商會和印刷科技研究中心 (APTEC) 近年向業界推廣嶄新的印刷色彩控制方法——CTV (Colour Tone Value)。此方法已受業界認可，並獲文創產業發展處資助支持，項目名稱為「色·式·識：灣區出發，盡顯世界色彩」。CTV 更是 ISO 標準和首個粵港澳大灣區印刷團體標準，透過印刷企業的落地應用，證明是更易用、更有效，同時能夠印製出更細緻、更多層次的印刷品。在本次研討會上，來自 APTEC 的講者將講解如何在印刷生產流程中實踐 CTV，不論是柯式四色印刷和數碼印刷，並邀請了安量彩印製盒 (東莞) 有限公司代表前來分享應用經驗。

The Hong Kong Printers Association and Advanced Printing Technology Centre (APTEC) have been promoting an innovative colour control method in recent years—CTV (Colour Tone Value). This method has been recognized by the industry and is supported by the Cultural and Creative Industries Development Agency (CCIDA) with the project name "Colour · Method · Master : GBA ReCreates the World's Colour". CTV is also an ISO standard and the first printing group standard in the Guangdong-Hong Kong-Macao Greater Bay Area. Through practical applications by printing enterprises, it has proven to be more user-friendly and effective. It can bring out the printed products with more detailed. At this seminar, speakers from APTEC will explain how to implement CTV in the printing production process, including in offset 4C printing and digital printing, and the representative from Safe Power Printing & Box Mfg. Co., Ltd will be invited to share their experiences.

時間 Time	程序表 Programme
2 pm	登記 Registration
2:15 -3:15pm	<ul style="list-style-type: none"> 簡介 Introduction : 印刷科技研究中心 總監 彭安琪女士 Ms Brenda Pang, Executive Director of APTEC 主講 : 印刷科技研究中心高級技術專員 林冬南先生 Speaker: Mr. Lewis Lam, Senior Technical Specialist of Advanced Printing Technology Centre (APTEC) 對談 : 彭安琪女士 與 安量彩印製盒(東莞)有限公司 印前經理 顏欣光先生 Forum: Moderator - Ms Brenda Pang, Executive Director of APTEC & Guest Speaker – Mr Kant Yan, Prepress Manager, Safe Power Printing & Box Mfg. Co Ltd 問答環節 Q&A session



用 CTV 色彩控制方法的效果
Using CTV colour control method



使用其他色彩控制方法的效果
Using other control method

主持人簡介 About the Moderator



彭安琪女士入行超過 30 年，於 2001 年加入 APTEC，積極從事印刷教育和技術推廣。她帶領 APTEC 推動業界轉型，並將國際的印刷新技術和印刷認證引入中國，將之發揚光大。她曾策劃多個國際性會議，包括「香港高峰會 - 國際印刷標準化」、「ICC 色彩管理國際性研討會」、「香港首屆 ISO/TC130 會議」等。彭女士於 2007 年 12 月起被委任為全國印刷標準化技術委員會委員、2010 年取得 Fogra PSO 認可專家、同年亦被委任為 ISO/TC130 中國代表專家之一。於 2024 年更籌劃「色·式·識」項目，大力推動 CTV 印刷色彩控制方法。

Brenda has been in the industry for over 30 years and joined APTEC since 2001, actively engaging in printing education and technology promotion. She has led APTEC in driving industry transformation and has introduced international printing technologies and certification to China. She has also initiated several international conferences, including "Hong Kong Summit – International Printing Standardization", "ICC Color Symposium", the FIRST "ISO/TC130 meeting" in Hong Kong, etc. Brenda has been a member of the National Printing Standardisation Technical Committee since Dec 2007, and has attained expert partner status of Germany's Fogra PSO as well as ISO/TC130 Expert in 2010. In 2024, She developed the project, "Colour · Method · Master", for promoting CTV printing colour control method.

講者簡介 About the Speaker



林冬南先生入行超過 20 年，是香港印刷業商會屬下印刷科技研究中心 (APTEC) 在色彩管理、印刷品質控制、印刷標準化的範疇是主要導師，同時曾取得多個專家資格，包括 Fogra PSO 專家及培訓師、Fogra 數碼印刷專家及培訓師、G7 認可專家、G7 PC 認可專家、PSA 認可專家等，他現時是 ISO/TC130 中國代表專家之一，曾參與多個新技術測試項目，例如 G7 測試、虛擬打稿測試、Device-Link 色彩管理測試、數碼打稿測試、節省油墨測試、數碼印刷、多個 ISO 標準和近期的 CTV 測試項目。他亦為多個客戶提供實地培訓及顧問服務，經驗極之豐富。

Lewis has worked in printing industry for over 20 years. He is a major instructor of APTEC (subsidiary of The Hong Kong Printers Association) in color management, print process control and printing standardization. He has obtained G7 Expert, G7 PC Expert, RIT PSA Certified Consultant, Fogra PSO Partner and Trainer, Fogra Digital Print Partner and Trainer, etc. He is also ISO/TC130 Expert. In the past, he participated in different test projects, including G7 calibration, virtual proofing, Device-Link color management, digital proof, ink saving technology, digital printing, several ISO standards and CTV testing. He has implemented on-site printing standardization projects and training for different print houses.

分享嘉賓 Guest Speaker

顏欣光先生 安量彩印製盒 (東莞) 有限公司印前經理

Mr. Kant Yan, Prepress Manager of Safe Power Printing & Box Mfg. Co., Ltd



安量彩印製盒有限公司
 Safe Power Printing & Box Mfg. Co., Ltd.
 安量彩印製盒(東莞)有限公司
 Safe Power Printing & Box (Dongguan) Mfg. Co., Ltd.

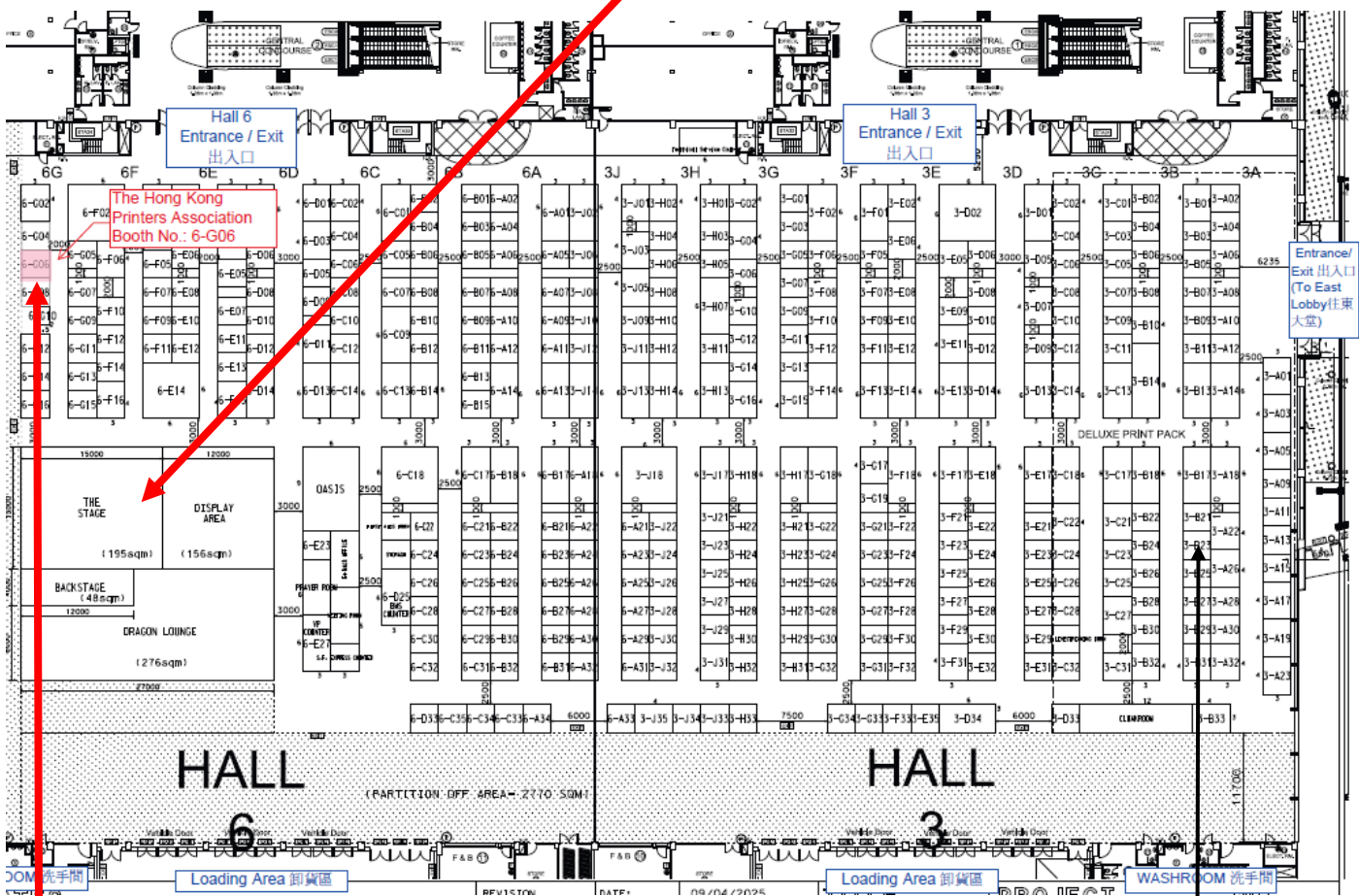


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歡迎參觀

香港印刷業商會印包展展位 : **6-G06** (6 號館 , G06)

Welcome to visit us at

HKPA booth: **6-G06** (Hall 6, G06)

同場的「香港奢侈品包裝展」將呈獻各種各類高級印刷及包裝解決方案，以迎合現今消費者對時尚品味的追求

The DeLuxe PrintPack Hong Kong will provide high-end printing and packaging solutions to match the sophisticated tastes of modern consumers.

香港國際印刷及包裝展 2025

免費穿梭巴士時間表

前往香港國際印刷及包裝展 (往亞洲國際博覽館 東大堂)		
乘車地點	4月27日至30日	
紅磡 -> 尖沙咀 港鐵紅磡站 C2 出口 (需過四道馬路, 於連接置富都會的行人天橋下的避車處) -> 尖沙咀中間道 10 號 (港鐵尖沙咀站 / 尖沙咀東站 L1 出口即達, 近郵政局)	紅磡開出時間: 上午 8 時 30 分至中午 12 時 (每 30 分鐘一班)	
返回尖沙咀及紅磡 (由亞洲國際博覽館 東大堂開出)		
下車地點	4月27至29日	4月30日
尖沙咀-> 紅磡 經尖沙咀中間道, 總站在港鐵紅磡站	中午 12 時至下午 6 時 30 分 (每 30 分鐘一班)	中午 12 時至下午 5 時 30 分 (每 30 分鐘一班)
另備有穿梭巴士於 4 月 27 至 30 日往來 於亞洲國際博覽館舉行之「香港國際印刷及包裝展」及 香港會議展覽中心舉行之「香港禮品及贈品展」		
香港會議展覽中心 (灣仔博覽道中入口) (中小企服務中心出面) 前往 亞洲國際博覽館 東大堂	上午 8 時 30 分至下午 3 時 (每 30 分鐘一班)	上午 8 時 30 分至下午 2 時 (每 30 分鐘一班)
亞洲國際博覽館 東大堂 前往 香港會議展覽中心	中午 12 時至下午 6 時 30 分 (每 30 分鐘一班)	中午 12 時至下午 5 時 30 分 (每 30 分鐘一班)

註:

以上時間表會因應路面交通情況調整, 主辦機構將保留最終決定權更改有關服務, 恕不另行通知。

實際上車位置將視乎路面情況微調, 敬請留意。免費巴士僅供展覽會的登記參展商及業內買家使用, 恕不招待其他訪客及十八歲以下人士。

恕不接受乘客攜帶大件行李 (即體積超過 56 厘米 X 36 厘米 X 23 厘米) 及運送貨物。請自行保管個人財物。如有任何損壞或損失, 主辦機構概不負責。座位有限, 先到先得。如有查詢, 請致電香港貿發局客戶服務熱線 (852) 1830668。

Hong Kong International Printing & Packaging Fair 2025 Free Shuttle Bus Schedule

To Hong Kong International Printing & Packaging Fair (AsiaWorld-Expo East Lobby)		
Pick-up Locations	27 - 30 April	
Hung Hom -> Tsim Sha Tsui: MTR Hung Hom Station Exit C2 (Cross four roads. Lay-by under the footbridge connecting Fortune Metropolis) -> 10 Middle Road, Tsim Sha Tsui (Exit L1 at Tsim Sha Tsui / East Tsim Sha Tsui MTR Station, next to the Post Office)	Departure Time at Hung Hom: 8:30am – 12:00noon (every 30 mins)	
Back To Tsim Sha Tsui & Hung Hom (Departure from AsiaWorld-Expo East Lobby)		
Drop-off Locations	27 - 29 April	30 April
Tsim Sha Tsui -> Hung Hom: Middle Road, Middle Road -> MTR Hung Hom Station	12noon – 6:30pm (every 30 mins)	12noon – 5:30pm (every 30 mins)
HKTDC also offers free shuttle bus service on 27-30 April, to and from Hong Kong International Printing & Packaging Fair (at AWE) and Hong Kong Gifts & Premium Fair (at HKCEC)		
Pick-up Locations	27 – 29 April	30 April
Hong Kong Convention and Exhibition Centre (HKCEC, Expo Drive Central Entrance, outside SME Centre) -> AsiaWorld-Expo East Lobby	8:30am – 3:00pm (every 30 mins)	8:30am – 2:00pm (every 30 mins)
AsiaWorld-Expo East Lobby -> Hong Kong Convention and Exhibition Centre (HKCEC)	12noon – 6:30pm (every 30 mins)	12noon – 5:30pm (every 30 mins)

Note:

The above timetable will be subject to change according to the traffic condition. The Organiser reserves the final right to change the schedule without prior notice. The actual parking position will be slightly adjusted depending on the road conditions. Shuttle Bus Service is for the use of **registered exhibitors and trade buyers** to the Fairs only. Other visitors and any person under age 18 are not allowed to use the service. This service is provided for passengers only and not for transportation of goods.

Hand baggage which exceeds 56cm X 36cm X 23cm will not be allowed to carry onboard. The Organiser has sole discretion to deny access to the bus service. Please take care and safeguard your own personal belongings. The Organiser will not be responsible for any loss or damage to personal belongings. Seating is provided on a first-come-first-serve basis. For enquiries, please contact HKTDC customer service hotline at (852) 1830668.

香港國際印刷及包裝展2025
「實踐 CTV 在印刷生產」分享會
 Seminar in Hong Kong International Printing & Packaging Fair 2025
CTV (Colour Tone Value) in Practice

2025 / 4 / 29 (星期二 Tuesday) 2:15pm – 3:15pm

回條 Reply Slip



網上表格 e-form

請於 **4月25日(星期五)前** 交回網上表格 < <https://shorturl.at/E7aeq> >
 或 填妥本表格後電郵至 marketing@hkprinters.org / 傳真至 +852 2861 0463。

Please submit the e-form < <https://shorturl.at/E7aeq> >

OR return the reply slip by email marketing@hkprinters.org / by fax +852 2861 0463 by **25 April (Fri)**.

* 必須填寫 Must fill in

姓名* Name	1. <input type="checkbox"/> 先生 Mr <input type="checkbox"/> 女士 Ms		
	2. <input type="checkbox"/> 先生 Mr <input type="checkbox"/> 女士 Ms		
	3. <input type="checkbox"/> 先生 Mr <input type="checkbox"/> 女士 Ms		
職位* Position	1.	2.	3.
公司名稱* Company Name			
通訊地址* Address			
電話號碼* Tel.	* (公司 Company)		(手機 Mobile)
	1.		1.
	2.		2.
	3.		3.
電郵* E-mail	1.		
	2.		
	3.		
地區 / 公司總部所屬國家* Country/Region of Head Office			
業務性質* Nature of Business			

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查詢 Enquiry : 黃先生 (+852 2527 5095) / 李小姐 (+852 2527 5091)