

HKTDC International Sourcing Show 2022

Smartening up your space – IoT Automation beyond home

打造智慧空間 – 物聯網的技術創新與應用

Date: 7 July 2022 (Thu)
Time: 2:30pm – 3:50pm
Venue: The Exchange, Hall 1C, Level 1, HKCEC
香港會議展覽中心展覽廳 1C, The Exchange
Language: Cantonese 廣東話

Internet of Things (IoT) seamlessly connects the digital world and the reality. While emerging technologies has driven IoT development rapidly in recent years, the application of smart devices is becoming a commonplace to corporates as well as expanding to cover multiple industries. Especially for SMEs, IoT solutions allow efficient business practices with smarter use of resources and the possibilities to digitally transform their businesses in parallel. Learn from the industry experts on how to grasp the future trend of IoT development to stay ahead in the market.

隨著物聯網技術日漸成熟，智能設備的應用擴展至各行各業。尤其對中小企業而言，善用空間打造智慧辦公室有助企業以更少的資源達到最大的效益，同時發展創新數位轉型。行業專家將分析物聯網的未來產業趨勢，以及如何在新形勢中把握發展優勢，助企業在市場上奪得先機。

Programme 論壇程序:

2:30pm 2:50pm	<p>From Futuristic to Commonplace: How the connected space & smart devices empower businesses</p> <p>科技融入生活：物聯網和智能設備提升企業效益</p> <p>Speaker 講者：Mr Wilson Chong, Chairman of IoT HK Association 香港物聯網商會會長 莊毅堅先生</p> 
2:50pm 3:10pm	<p>Business applications of IoT technologies</p> <p>創新物聯網技術的商業應用</p> <p>Speaker 講者：Ms Fion Lai, Marketing Manager, Growgreen Limited 青萌有限公司市場經理 賴嘉慧小姐</p> 

<p>3:10pm 3:30pm</p>	<p>The Power of Connected Devices: Retail landscape of smart applications & IoT Transformation 互聯新時代：智能設備的零售市場發展與企業數位轉型</p> <p>Speaker 講者：Mr Kelvin Chan, Assistant General Manager, Global Security, NEC Hong Kong Limited 日本電氣香港有限公司保安系統應用方案助理總經理 陳偉基先生</p> 
<p>3:30pm 3:50pm</p>	<p>'EXHIBITION+' – Enhanced Experience of Hybrid Exhibition Model 「展覽+」 – 雙軌展覽模式的嶄新體驗</p> <p>Speaker 講者: Mr Will Li, Associate Director, Business Development, Exhibitions and Digital Business Department, HKTDC 香港貿易發展局業務發展副總監 李鍵文先生</p> 

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About the Speakers



Mr. Chong Ngai Kin, Wilson, Chairman of IoT HK Association
香港物聯網商會會長 莊毅堅先生



Wilson Chong graduated from City University of Hong Kong, majored in Quantitative Analysis for Business, he has more than 20 years' experience in the mobile telecom industry. He is the Managing Director of Rightlink Technology Ltd. and its business is relevant to the design, R&D, production and sales of mobile phones and tablet products. The company has begun to shift from communication electronics to smart products, start-up and IOT applications and AI projects. In 2016, established IOT HK Association, organizes exhibitions, seminar, IOT application competitions, and promotes the exchange of IOT applications across China and Taiwan, aiming to strengthen the sharing of IOT resources among these regions. He is the mentor of the College Young Scholars Programme and KTO Inno-preneurship Mentoring Scheme in City University of Hong Kong.



Ms Fion Lai, Marketing Manager, Growgreen Limited
青萌有限公司市場經理 賴嘉慧小姐



Ms Fion Lai started her career in Corporate Communications at a listed company and worked at a Marketing Consultancy agency specializing in marketing and communications, clients including tech companies, financial institutions and property developers. She leads the content team in content development and strategies. She also stays up-to-date with the latest content marketing strategy and market trends to support new product rollout. She is currently with Growgreen Limited and leads her team to develop different promotional campaigns to drive brand awareness and lead generation. She worked closely with partners like PR agencies and digital marketing agencies to implement high-quality consumer comms. She also works with the R&D professionals to fully understand the tech trend in the industry.

賴小姐的職業生涯始於於上市公司擔任企業傳播，其後從事營銷業務顧問公司，客戶包括科技公司、金融機構及地產商，領導團隊設計營銷內容及策略。她瞭解最新的營銷策略及市場趨勢，以協助推出新產品。現職青萌有限公司，帶領團隊設計產品推廣活動，以提高品牌知名度及發掘潛在客戶。並與公關團隊及數位行銷公司等合作夥伴密切合作，專責實行高質的消費者通訊。她與專業研發團隊合作，全面了解行業技術趨勢。



Mr Kelvin Chan, Assistant General Manager, Global Security, NEC Hong Kong Limited

日本電氣香港有限公司保安系統應用方案助理總經理 陳偉基先生

 The logo for NEC, consisting of the letters "NEC" in a bold, blue, sans-serif font.

Mr. Kelvin Chan joined NEC Hong Kong Limited in 2006, being an Assistant General Manager of Global Security Division to deliver Innovative Smart City capabilities for delivering better efficiency and safety business possibilities. Kelvin graduated from McMaster University in 2003 with a Bachelor's Degree in Computer Science and Economics and he has over 17 years of IT related experience. Kelvin's broad exposure covers Artificial Intelligence (AI), Biometrics and System Integration, and he has experienced in mega projects in both Hong Kong and Macau market. Kelvin is a powerful force in the workplace and uses his positive attitude and tireless energy to encourage others to perform and succeed.

陳偉基先生於 2006 年加入日本電氣香港有限公司，擔任保安系統應用方案助理總經理，為客戶提供創新的智慧城市解決方案，提升業務的效率和安全性。 Kelvin 於 2003 年畢業於麥克馬斯特大學，獲取計算機科學和經濟學學士學位，擁有超過 17 年豐富的 IT 相關經驗。他的業務主要為客戶提供人工智能 (AI) 及生物識別技術解決方案和系統集成項目，他更在香港和澳門市場的大型項目中擁有豐富經驗。