



News

Scodix Launches Expanded Digital Enhancement Portfolio of 6 New Presses, Tailored to Industry Sectors

New Scodix Ultra Series engineered to deliver fast growth opportunities for businesses of all sizes and markets

SCODIX, ISRAEL – September 29, 2020 – Scodix, leading provider of pioneering digital enhancement solutions for the graphic arts industry, today announces the commercial launch of the next generation of its Ultra Digital Enhancement Press Series, consisting of six presses, each targeted to a specific market segment.

Having demonstrated its expertise in equipment for the commercial, packaging and W2P markets, Scodix has developed the Ultra Press Series to fully address the needs of each sector. Scodix CEO, Eli Grinberg, elaborates:

“As the world’s most innovative and experienced company in digital print enhancement, with over 400 presses installed around the world, we’re now launching one expanded product line that’s been designed to meet the needs of all of our customers across all of these industry sectors. Whatever the application, enhancement, or budget requirement, we have a solution within this series. Print service providers can choose the press that will best support the future growth of their business.”

Web-2-Print

Aimed at the W2P market, the Scodix Ultra 3000 and Ultra 4000 presses both incorporate Scodix Studio W2P software. Developed with the success of companies such as Shutterfly and District Photo in mind, the Ultra 3000 focusses on Web2Print, whilst the Ultra 4000, allowing larger format substrates and pallet feeders and stackers, is aimed at Web2Pack printers.

Commercial & Speciality

Offering the same print areas and range of substrates, the Scodix Ultra 1000 and 2000 presses are distinguished by the number of applications available – and consequently are offered to the market at different price points. The Ultra 1000 delivers accessible digital enhancement whilst the Ultra 2000 offers all Scodix applications on one platform, including automatic polymer switching for superior productivity.

Packaging

The Scodix Ultra 5000 and 6000 both allow the thicker substrates required for packaging applications – up to 2mm – and incorporate industrial pallet feeders and stackers. Whilst the Ultra 6000 offers a larger format, it comes with a simplified range of enhancements.

The six new presses in the series succeed the Ultra 101 and 202, whilst the Scodix E106 press is still available for B1 folding carton applications.

Grinberg adds, “By incorporating digital enhancement, print providers can expand their service offerings with attention-grabbing applications, improving customer retention rates in these notoriously fickle times, whilst boosting margins and ultimately profitability. Whether the products are purchased traditional or through Web2Pack or Print channels, Scodix enhances products from premium business and greeting cards, folders, head-turning book covers, audience-engaging brochures to stand-out labels and packaging, folding cartons, rigid boxes, point-of-display and security markings always with a focus on fine detail and high quality results.

“By launching this segmented product portfolio, we are increasing the number of customers that can employ Scodix, and we are offering Scodix value to more brands, print buyers and consumers of print. This is truly the next era for the Scodix business.”

(ENDS)



Scodix Ultra 3000, aimed at the W2P market



Scodix Ultra 2000, aimed at the Commercial & Specialty

About Scodix

[Scodix Ltd.](#) is a leading provider of digital print enhancement presses for the Graphic Arts industry, giving print service providers and converters real, measurable added value to the products they deliver to their customers. Scodix gives you the tools you need to expand your product portfolio to put you one step ahead of the competition. Through the Scodix Ultra family of presses, and the Scodix E106™ press, we offer a range of applications including: Scodix Sense™ with exceptional tactile results for embossed effects, Scodix Foil™ delivering unmatched foil enhancement capabilities, Scodix Spot™ for silkscreen effects, Scodix VDP/VDE™ (with barcode) for personalization, Scodix Metallic™ for metallic colouring, Scodix Glitter™ for illustrating the effects of glitter, Scodix Braille™, Scodix Crystal™ creating real 3D sparkling effects, and Scodix Cast&Cure™ illustrating holographic dramatic effects. What is more, all Scodix applications are manufactured on a single Scodix digital enhancement press.

The company's aim is to lead print enhancement into the digital age and be known for its passion and commitment in providing our customers the most – true brand differentiation for today's highly competitive printing environment.